THE IMPACT OF MODERN INNOVATIONS ON CULTURE PROBLEMS AND SOLUTIONS.

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Abstract:

In this article, we will focus on the development of modern innovations and the questions and problems that arise from them. At the same time, the advantages and solutions to the problems of the new technology are considered. This article analyzes the impact of modern technologies on traditional culture, their harmony, and emerging challenges. The effectiveness of the training system based on advanced foreign experience and its integration with national culture will also be highlighted.

Keywords : Modern Technology, Culture, Innovation, Problem Solving, Spiritual Education.

Technological progress is penetrating deeply into all aspects of human life, which is exerting an influence on culture. At the same time, it brought a number of convenient conveniences to our lives and made our lifestyle easier. Today, the relationship between technology and traditional culture has become a complex process, with their mutual integration or opposition being viewed as a critical issue. In his speeches, the President of the Republic of Uzbekistan, Shavkat Mirziyoyev, has been paying special attention to the issue of technological development and the integration of national culture. The head of state emphasized that "technological progress should enrich culture and national identity, and strengthen the continuity between generations"

(Mirziyoyev, 2023). At the same time, it is noted that in the context of globalization, it is important to effectively use information technologies to preserve national values. In this regard, Decree No. UP-60 "On the Development Strategy of New Uzbekistan for 2022-2026," adopted on January 28, 2022, places special emphasis on technological progress and the preservation of cultural heritage.

This strategy identifies the integration of digital technologies with the sphere of culture, the transmission of traditional values to the younger generation, and the formation of an innovative education system as priority tasks. Research methodology. Technological progress is influencing national culture in various ways. In some cases, this process can enrich and popularize culture, while in others, it can also lead to the disappearance of national values. With the help of digital technologies, it has become possible to digitalize cultural heritage and present it to the general public. For example, in Uzbekistan, through the "Cultural Heritage" electronic library and the "Cultural Heritage of Uzbekistan in World Languages" projects, ancient manuscripts, works of art, and historical monuments have been digitized and transferred to the world through the Internet is now available to .

Emerging challenges: Weakening of traditional values: Social networks and mass media can push national culture aside in the process of globalization. For example, platforms such as TikTok and Instagram promote more global trends, as a result of which young people may not pay attention to national values.

Technology addiction and social isolation: Traditional family relationships may weaken as young people spend more time on smartphones and the internet. For example, while family conversations, national games, and traditional rituals were important in the past, today many people spend most of their time in front of gadgets. In some countries, national culture is in danger of disappearing. For example, in Japan and South Korea, some ancient words from local languages are being forgotten as

young people strive to speak more English. Similar processes are observed in other countries as well.

A project to digitalize cultural heritage is being implemented. Work is underway to bring traditional craftsmanship to the international market through online platforms. Nevertheless, the following proposals can be put forward: Implementation of "Digital Culture" lessons in schools. Strengthening the integration of national culture and innovative education in curricula. Organization of special courses for parents and educators on the harmony of technology and culture. Traditionalization of teaching based on advanced foreign experience. By adapting advanced foreign experience to the traditional education system, it is possible to ensure a harmony between innovation and national values. In this regard, it is important to preserve traditional pedagogical methods while utilizing technological capabilities in the educational process.

In general, modern innovations are of great importance in the renewal of the economy and plays an important role in ensuring global development. Studying these processes and searching for the best ways to implement them today being the center of many scientific research and practices in the field of technology innovative development focuses on fundamentally new progressive technologies commissioning, transition to the production of high-tech products, innovative activity is characterized by advanced organizational and managerial solutions, which also relating to both micro and macroeconomic trends

Fundamental reforms are being implemented in the cultural sphere of New Uzbekistan. Indeed, in accordance with the resolution of the President of the Republic of Uzbekistan dated August 26, 2018, Innovative development of the sphere of culture and art in the Republic of Uzbekistan of the Cabinet of Ministers of the Republic of Uzbekistan No. PP-3920 "On measures for the further development of the Republic of Uzbekistan" is proof. The implementation of this decision will contribute to the innovative development of the sphere of culture and art. maintenance, and the material

and technical base of cultural and art institutions improvement, stimulation of public interest in cultural institutions, ensuring the integration of our country into the world cultural space; implies.

In conclusion, modern innovations should serve the further development of our culture, rather than its transformation.

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